

What every Parent should know about Educational Counselors, Independent Educational Consultants, and Commercial Counseling Centers

"Today's youth are faced with many educational options after graduation from secondary school. The process for sorting through those options can be confusing.

Students and their families seek information and focus through the expertise services and support of their School Counselors.

However, there are many schools around the country that have changed their counseling programs, experienced financial cutbacks, and have added administrative duties to their Counselors ever increasing counseling load.

A growing number of students and their parents have turned to resources outside the school environment to aid them in their search for appropriate colleges, universities, and admission counseling information.

Independent Educational Counselors work outside the secondary school setting to provide individualized college admission and related services to students and parents.

Independent Counselors charge a fee for these services."

The National Association of College Admissions Counselors (www.NACAC.com).

College Search Consultants



Contact us for more details!

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College Search Consultants

"We simplify College search for You."

The college search and application process can be complicated, time-consuming and frustrating



With help it can be a fun rewarding adventure where you discover "great" schools that are an "ideal" match for you.



www.CollegeSearchConsultants.com

Who WE Are

We have the experience to guide you through the entire college search and application process.

- ❖ We have personally visited 150+ Colleges and Universities nationwide.
- ❖ We have researched college admission requirements, curriculum, majors and campuses.
- ❖ We have extensive computer experience vital for on-line applications, financial aid, research and scheduling.
- ❖ Our Consultants are MBA and PHD educated, and professional web designers.
- ❖ We carefully interview each student and family to understand their needs and requirements.

Services and Personalized Assistance

- ❖ Assist in finding sources of financial aid, scholarships, grants and loans.
- ❖ Advise of college testing requirements, appropriate prep courses, time schedules of required tests and applications, calendar of deadlines and upcoming events.
- ❖ We perform detailed comprehensive research & timely analysis so you can focus on important decisions.
- ❖ We help you plan campus visits and attend local college fairs.
- ❖ Assist students with disabilities or other special needs or talents.
- ❖ We provide the student with their own "to do" web page.

Educational Consultants Advising Families on Educational Options

“An Independent Educational Consultant (IEC) is a skilled professional who provides private counseling to help the student and family choose a school or college that is educationally sound, growth producing, and socially appropriate.”

The Independent Educational Consultants Association (www.EducationalConsulting.org).

- IEC's are first and foremost advocates of the student who provide individual attention to the student and family.
- IEC's are specialists who pride themselves on their first-hand knowledge of educational institutions.
- IEC's provide unbiased advice and recommendations based on their professional judgment of a student's needs and abilities.

Independent Educational Counselors should:

- Insist that students be the sole author of their college applications and essays.
- Help students understand that no one can guarantee admission to any college or have influence on admission decisions reached by institutions.
- Encourage students to consider a range of institutions for admission, not just emphasizing admission to highly selective or prestigious universities.
- Educate students about scare tactics used in some marketing campaigns.

We offer *fixed-rate packages* for High School students and their families with consultation and help during the entire college search and application process.

We also offer consulting sessions on specific topics at *hourly rates*, and perform *pro-bono* work in very selective cases.

Call for Your *free* initial consultation!

360-579-2737



Additional Resources

We encourage you to visit these sites

"The State of Admissions"

www.NACAC.com/research_trends.html

"How College Admission Works"

www.HowStuffWorks.com

"Top 10 Things Colleges Want"

www.EducationalConsulting.org/colleges2002/

"Tips for Parents: Dos and Don'ts"

www.NACAC.com/p&s_steps_1102parents.html

"Funding Your Education"

<http://StudentAid.ed.gov/students/publications/FYE/>