

PRESS RELEASE

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FOR IMMEDIATE RELEASE

“Husband and Wife Team Brings College Search Consulting To Island County”

Clinton, WA – LOCAL

Clyde and Marcia Monma returned home this summer after 25 years working on the east coast and are establishing a College Search Consulting business based in Clinton, WA. Marcia was born and raised in the Seattle area. Clyde was born in Hawaii and being an “Army brat” also lived in France, Germany, Massachusetts among other places before his family settled in the Tacoma area in the mid-1960s. They have visited over 50 colleges in the last three years, mostly on the east coast and California, and plan to visit even more schools in the Pacific Northwest.

What is College Search Consulting? “Independent Educational Consultants assist high school students and their families throughout the entire college search, financial aid and application process,” says Clyde Monma. There are over 2,000 four-year colleges and universities in the U.S. each with its own unique characteristics, strengths and drawbacks. The number of high school students applying to college is at an all-time high and competition can be intense, even at lower-tier schools. The process of college applications, financial aid, essays and testing can be confusing and frustrating.

“The good news is that there are ‘great’ schools which are a ‘great’ match for nearly every student,” according to Marcia Monma. It can require considerable effort and persistence to find the schools which match a student’s particular academic, social and extracurricular interests, geographic and lifestyle preferences and financial situation, “but thousands of students succeed in doing so every year and so can you!” Marcia adds.

Most students successfully navigate the maze of opportunities by drawing upon available resources, most notably their high school counselors, family members and the Internet, without requiring the assistance of an independent Educational Consultant. “However, we are here to help those individuals who desire additional assistance, for whatever reason,” Clyde adds.

“Our motto is “we simplify college search for you,” Marcia explains. “We work as a team with all of our clients and provide personalized service.” She adds that “the entire process can become a fun and rewarding adventure of self-discovery leading to an exciting and rewarding future.”

The couple recently completed a week-long Training Institute “Educational Consultants: Principles and Practices” in Alexandria, VA organized by the Independent Educational Consultants Association ([IECA](#)), and a Professional Development Summer Institute in Seattle, WA sponsored by the Pacific Northwest Association for College Admissions Counseling ([PNACAC](#)). **For more details, visit their website at www.CollegeSearchConsultants.com.**